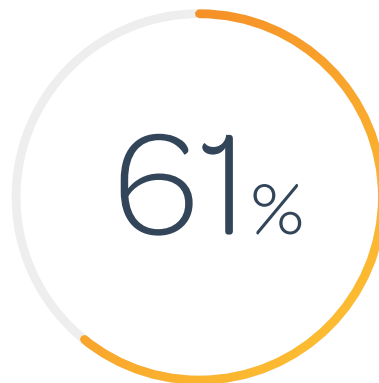


# marketgoo

Results for [www.alignable.com](http://www.alignable.com) – July 2019



Solid, you have the basic elements covered

Insights are the starting point for your SEO strategy. You should keep an eye on the indicators you see in this section as they are key to evaluating your SEO success.



## Your site appears in these search engines

Insights are the starting point for your SEO strategy.



✔ Indexed!



✔ Indexed!



✔ Indexed!

## What's your site's estimated traffic?

Based on our mighty indicators

Very High

## What's your global position?

Based on Alexa™

13,027

## Your keyword rankings

We are tracking your keyword positions in search engines.

Keyword position in	Google	Bing	Yahoo!
alignable	🕒	🕒	🕒
small business network	🕒	🕒	🕒
what is alignable	🕒	🕒	🕒



# Site Review

Your site's size, speed, redirects, and error pages among other things included in this section, contribute to your visitors' experience. If these elements aren't optimized, not only will they leave your page, but your position in search engines can be affected.



## What do you need to look at?

### What have you done well?

- ✔ Fix broken or dead links (Also known as 404 errors)
- ✔ Make sure that your home page loads fast
- ✔ Start using SSL/HTTPS
- ✔ Include the robots.txt file in your website
- ✔ Fix programming related errors
- ✔ Check your domains content
- ✔ Include a sitemap in XML format



# On-page Optimization

This is one of the most critical aspects of your site's optimisation. The items in this section are helpful in sending traffic to your website because they act as summaries of your site content, helping your potential visitors to identify what it's about. Search engines focus a lot on a website's user experience on your site, and whether it seems built for people and not search engines.



## What do you need to look at?

- ❌ Avoid excessively long webpage addresses

A URL that is too long can be confusing for a potential visitor who wants to figure out what your website is about by looking at its web address.

- ❌ Include your keywords to the image file names

Images on your website should always contain **descriptive file names**, optimized for keywords.

- ❌ Check that your postal address appears the same as it does in Google My Business

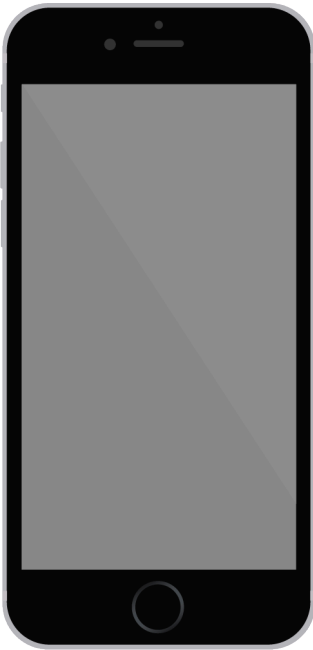
Google and other similar services take into account your company's postal address and its consistency across platforms.

## What have you done well?

- ✅ Fix duplicate webpage titles on your website
- ✅ Check the length of your webpage titles
- ✅ Make sure all of your webpages have a title
- ✅ Your website's URLs must be descriptive
- ✅ Fix your meta descriptions tags
- ✅ Include alternative text in images
- ✅ Try to balance the use of 'noindex' tags on your web pages
- ✅ You should have a reasonable amount of outbound links on any given webpage

# Mobile

A growing percentage of web traffic comes from mobile visitors. Having a website that looks good on mobile devices is an important part of your online strategy.



## Is your site mobile enabled?

It looks like your site is optimized for mobile users.

# YES

## What do you need to look at?

- ✘ Can your site visitors easily call you?

People who are visiting your site via a mobile device with phone capabilities should be able to easily contact you by simply tapping a phone number, also known as click to call.

## What have you done well?

- ✔ Create a mobile enabled website
- ✔ Make sure that your mobile website loads fast

# ★ Popularity

How popular is your site in terms of backlinks, their origin, top sources and competitor comparative data. Backlinks are links to your website from another site on internet.



## We found

647.6k

links to your site

## From

10.5k

different Websites

## Top Websites linking to you

We are tracking your keyword positions in search engines

Website domain	# of links
<a href="https://plus.google.com">plus.google.com</a>	1